

**Mobility and Leisure Travel in the Cold War**  
CERGU Workshop 7–8 December 2017  
Seminar room Pilen, Pilgatan 19A (3<sup>rd</sup> floor)

**THURSDAY 7 DECEMBER 2017**

*Registration and coffee – 9:30-09:55*

**Welcome – 10:00-10:25**

Sune Bechmann Pedersen (U of Gothenburg) & Christian Noack (U of Amsterdam)

**Session I – 10:30-12:00**

Chair Wiebke Kolbe (Lund U)

Igor Tchoukarine (U of Minnesota)

Foreign Expertise and the Branding of Tourism:  
Yugoslavia during the Early Cold War

Fredrik Stöcker (U of Vienna)

‘Almost but not quite Western’:

Tourism as a Catalyst for Modernization in the Estonian SSR

Disc. Birgit Karlsson (U of Gothenburg)

*Lunch (Happy M Kitchen, Vasagatan 24) – 12:15-13:30*

**Session II – 13:45-15:15**

Chair Birgit Karlsson (U of Gothenburg)

Christian Noack (U of Amsterdam) & Sune Bechmann Pedersen (U of Gothenburg)

Negotiating the Cold War Air Space:

Soviet Air Rights Diplomacy in the Early Cold War

Karl Kleve (The National Norwegian Aviation Museum)

Iron Curtain Overflights:

The Norwegian–Soviet 1956 agreement on Landings and Overflights

Disc. Jan Henrik Nilsson (Lund U)

*Coffee break – 15:15-15:40*

**Session III – 15:50-17:20**

Chair Frank Schipper (U of Gothenburg)

Elitza Stanoeva (EUI)

Bidding for the Western Vacationer:

Bulgarian International Tourism on the Danish Market during the Cold War

Sarolta Klenjanszky (Centre for Advanced Study Sofia)

Holiday beyond Friendship in the Cold War:

West European Tourists Visiting Hungary and Bulgaria in the Framework of  
the City Twinning Movement, 1970s–1980s

Disc. Susanna Fellman (U of Gothenburg)

*Dinner (Magnus & Magnus, Magasinsgatan 8) – 18:45*

**FRIDAY 8 DECEMBER 2017**

*Coffee – 9:00-9:25*

**Session IV – 9:30-11:00**

- Chair Jan Henrik Nilsson (Lund U)  
Sune Bechmann Pedersen (U of Gothenburg)  
    Between Political and Profitable Tourism:  
    The Business History of a Communist Travel Agent in the Cold War  
Angela Romano (EUI)  
    Tourism as Human Contacts in the Framework of the CSCE  
Disc. Gregg Bucken-Knapp (U of Gothenburg)

*Coffee break – 11:00-11:25*

**Session V – 11:30-13:00**

- Chair Gregg Bucken-Knapp (U of Gothenburg)  
Shaul Kelner (Vanderbilt U)  
    Foreign Tourists, Domestic Encounters:  
    Human Rights Travel and Western Visits to Soviet Jewish Homes  
Marianne Rostgaard (Aalborg U)  
    Negotiating Western Tourism to Eastern Europe:  
    Political Constraints and Possible Impacts  
Disc. Wiebke Kolbe (Lund U)

*Lunch (Haga Sjöbaren, Haga Nygata 25) – 13:30-14:50*

**Session VI – 15:05-15:50**

- Chair Olga Sasunkevich (U of Gothenburg)  
Frank Schipper (U of Gothenburg), Igor Tchoukarine (U of Minnesota) &  
Sune Bechmann Pedersen (U of Gothenburg)  
    The History of the European Travel Commission (1948–2018)  
Disc. Jonathan Polk (U of Gothenburg)

**Plans for the future – 15:55-16:15**

Sune Bechmann Pedersen (U of Gothenburg) & Christian Noack (U of Amsterdam)